

HERBRUCK ALDER

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For Immediate Release

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Herbruck Alder Announces Brian Kempton as Partner and Shareholder

Cleveland, OH -- Herbruck Alder, a Cleveland-based employee benefits brokerage and consulting firm, recently announced the addition of Brian Kempton as a firm partner and shareholder.

Kempton has been with Herbruck Alder for six years and has more than 25 years experience in group health insurance and pension sales management with national and international insurance companies. His concentration has been on employer-sponsored group health and retirement programs.

“We are delighted that Brian is joining the Herbruck Alder shareholder group. As a privately held firm, we need to continue to recruit and retain the best talent to serve our clients. Ownership ensures greater commitment to our clients and values; and helps with our succession strategy to remain independent. During these challenging economic times, it is vital for our clients to understand our commitment to them and their employees,” said Mark Alder, president of Herbruck Alder. “Brian brings energy and creativity to our clients and will continue to be a great asset as we look to the future.”

“This is a time when our clients need our assistance and expertise more than ever,” said Kempton. “Both the investment and health insurance markets are evolving, and I look forward to continuing to offer outstanding service to our current and future clients.”

Since 1962, Herbruck Alder has provided Ohio-based companies with health insurance, retirement plans, life and disability insurance, long-term care insurance, and executive benefits. For more information about Herbruck Alder, visit www.herbruckalder.com.

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